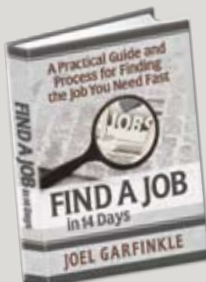
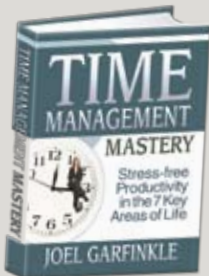


**Energize your keynotes, meetings, conventions and seminars with the compelling and inspirational speaking style of:**

# Joel Garfinkle



“**JOEL HAS AN ENGAGING AND MOTIVATING PRESENTATION STYLE. WE HOPE TO BRING HIM BACK EVERY YEAR.**”

CISCO SYSTEMS, INC.

“**JOEL’S ENERGY AND PASSION MOVED THE AUDIENCE. HIS SESSION HELPED MAKE THIS OUR MOST SUCCESSFUL TRADE SHOW TO DATE.**”

CALIFORNIA ASSOCIATION OF MORTGAGE BROKERS

## **MOST REQUESTED PROGRAMS:**

### **Executive Presence: Be the Most Effective and Influential Business Leader**

During this innovative presentation, participants learn how to increase exposure, visibility and self promotion to quickly and effectively advance up the corporate ladder. This presentation will help professionals enhance their executive presence by focusing on four important areas: (1) *Improved Perception*, (2) *Increased Visibility*, (3) *Exert Influence* and (4) *Develop Executive Presence*.

### **Unlock Your Gifts: How to Express Your Talent at Work**

A *Harvard Business Review* study found that the most important factor in predicting job success is how well a person fits the job. In this presentation, participants will learn how to transform their work so it aligns with who they are, their uniqueness and their most noteworthy talents. Work is built around an employee’s greatest talent and leads to peak performance, fulfillment and greater success.

### **Your Work or Your Life: Be Balanced, Save Time and Double Your Productivity**

Maintaining a healthy work-life balance is one of the biggest challenges people face in the demanding 24/7 work world. In this presentation, participants will learn how to: (1) Create principles that will balance work and life, shielding them from long hours and stress; and (2) Double productivity and create more time by implementing innovative work strategies.

### **Additional Presentation Topics Include:**

- **Become the Leader Others Want to Follow:** *The Ten Characteristics of Great Leadership*
- **How Do You Keep Your Stars?** *Ten Ways to Help Your Employees Love Their Work*
- **Define Your Dream Job:** *Unleash Your Innate Gifts into Meaningful Work*
- **Finding the Job You Need Fast:** *Practical Tips for Job Hunters and Career Changers*



“**He stole the show!** I learned more in the first 15 minutes of Joel’s presentation than I do at many other conferences.”

PENNSYLVANIA CHAMBER OF BUSINESS AND INDUSTRY

# 6 Reasons Joel Garfinkle is a sought-after speaker

**1. EXTREME CUSTOMIZATION:** Joel spends an extensive amount of time gathering information, conducting in-depth research and doing multiple interviews with his client organizations so he can customize his talk to meet their needs.

## 2. COMPELLING PRESENTATION

**FORMAT:** In addition to having engaging content and facilitated discussions with the entire audience, Joel provides dynamic and interactive break-out sessions, one-on-one “live” sample coaching sessions and exercises with partners and groups.



**3. IMMEDIATE RETURN ON INVESTMENT:** Joel consistently focuses on long-term benefits for his audiences by providing specific action steps and useful tips that can be put into practice immediately. His participants leave with new skills, practical tools and innovative solutions to current challenges at work.

## 4. NO-FLUFF SPEAKING

**STYLE:** Joel has a clear, direct and no-fluff speaking style. His content and delivery inspire audiences to take immediate action so that proven results and change can happen quickly.



**5. FIRST-HAND KNOWLEDGE:** As an executive coach, Joel has worked with executives, senior managers, directors and employees at the most well known and successful companies in the world. This gathering of best practices enables him to use real-life, impactful and thought-provoking stories to move audiences to action.

**6. TOP-NOTCH CREDENTIALS:** The author of five books, Joel is recognized as one of the top 50 coaches in America. Joel is regularly featured in national media, including ABC News, NPR, Forbes, The Wall Street Journal, New York Times, BusinessWeek and Newsweek.

“YOUR PRESENTATION ON EXECUTIVE PRESENCE HELPED ME BUILD MY CONFIDENCE AND ENHANCE MY VISIBILITY AND IMPACT WITH SENIOR MANAGEMENT.”

ORACLE

“I RECOMMEND ANY ORGANIZATION THAT WANTS TO GET THE MOST FROM ITS PEOPLE TO HIRE JOEL GARFINKLE TO ACCOMPLISH THAT.”

WELLS FARGO BANK

## Partial Client List

- Oracle
- Hewlett-Packard
- Google
- Charles Schwab
- Cisco Systems
- Microsoft
- Bank of America
- Eli Lilly
- Wells Fargo Bank
- Gap Inc.
- Marriott Hotels
- Nissan
- Accenture
- Peoplesoft
- Intuit
- Shell Chemicals
- Citibank
- Pricewaterhouse Coopers
- Starbucks
- Aetna
- Deloitte
- Coldwell Banker
- Sapien Corporation
- Electronic Arts
- Capital City Bank
- Procter & Gamble
- Macromedia
- Union Bank of California
- Visa International
- Macy's
- Portland Parks Foundation
- Corning
- Levi Strauss & Company
- EDS
- Motorola
- Williams-Sonoma, Inc.
- Pacific Gas and Electric Company
- New York Times
- Morgan Stanley
- BEA Systems, Inc.
- Fidelity

## Book Joel at your next event to:

1. Fire up your audience.
2. Stimulate new ideas, insights and perspectives.
3. Motivate people to improve performance.
4. Retain and hold onto your core talent.
5. Enhance business leader confidence.
6. Improve profits and deliver great results.
7. Inspire audience to believe anything is possible.
8. Challenge people to think in exciting new ways.



Contact: **Joel Garfinkle**

Website: [www.GarfinkleExecutiveCoaching.com](http://www.GarfinkleExecutiveCoaching.com)

Email: [Joel@GarfinkleExecutiveCoaching.com](mailto:Joel@GarfinkleExecutiveCoaching.com)

Phone: **510-339-3201**